

American Red Cross Lower Bucks County Chapter Gala 2009
The Buck Hotel, October 24, 2009
Casino Royale 007: An Evening with James Bond
Dinner, Dancing, Casino Gaming, Silent Auction
to benefit the Homeless Shelter and work of the Chapter 9/25
Sponsorship Opportunities

- ♣ **Grand Benefactor** **\$20,000**
SOLD McNeil Consumer & Specialty Pharmaceuticals
 Exclusive VIP sponsor for overall event. Formal acknowledgement at Gala and in all press and media coverage; corporate link on Gala website page; two-page color advertisement in center of program book; and complimentary seating for 10 guests.
- ♣ **Grand Reception Sponsor** **\$15,000**
SOLD Janssen Pharmaceutica
 Name/logo on signage in reception area; mention in all press and media coverage; full page ad in program book; corporate link on Gala website; name/logo on cocktail napkins; complimentary seating for 6 guests.
- ♣ **Entertainment Sponsor** **\$ 7,500**
SOLD Bristol Myers Squibb Company
 Name/logo on signage on dance floor at event; name/logo and at gaming tables; full page ad in event program book; corporate link on gala website; complimentary seating for 4 guests.
- ♣ **Program Book Sponsor** **\$ 5,000**
SOLD St. Mary Medical Center
 Color ad on back cover of program book; mention in all press and media coverage; corporate logo on Gala website; complimentary seating for 2 guests.
- ♣ **Photography Sponsor** **\$ 3,000**
SOLD Aetna
 Photography of guests' photos will be taken. A banner displaying name/logo; name on photo sleeves; mention in all press and media coverage; corporate link of gala website; full-page ad in program book; complimentary seating for 2 guests.
- ♣ **James Bond Greeter** **\$ 3,000**
 Greeter of the evening's guests; name/logo on sash worn by James Bond; mention in all media/press coverage; full-page ad in program book; corporate link on gala website; complimentary seating for 2 guests.
- ♣ **Valet Sponsor** **\$ 3,000**
SOLD The VanAken Family
 Name/logo on sign at Valet; mention in all media/press coverage; full-page ad in program book; corporate link on gala website; complimentary seating for 2 guests.
- ♣ **Centerpiece Sponsor** **\$ 3,000**
SOLD Hess Oil
 Name/logo on silver framed signs at guest tables; mention in all media/press coverage; full-page ad in program book; corporate link on gala website; complimentary seating for 2.
- ♣ **Movie Table Sponsor (4/22 SOLD)** **PECO, Huntsworth Health North America, Bluestone Farms** **\$ 2,000each**
 Your company or family can sponsor a Table featuring one of the 22 Bond Movies, and receive 10 seats, signage at the table and a half-page ad in the program book (**\$250 discount**).
- ♣ **Bond Character Sponsors (4/6 SOLD)** **McCaffrey's Markets, Bondi Family, Yonce Family, Skolnick Family** **\$ 1,000each**
 Sponsor a Bond Character "look a like" and your name/logo will be appear on the character's sash; mention in all media/press coverage; half-page ad in program book.
- ♣ **Gaming Table Sponsors (4/7 SOLD)** **McCafferty Auto, Fulton Bank (2), Grey Nun Academy** **\$ 500each**
 Sponsor one of the gaming tables (4 blackjack, 1craps, 1 roulette, 1 texas hold 'em) and receive space for business cards and/or small area for marketing give-a-ways. Excellent for banks and realtors; mention in all media/press coverage; quarter-page ad in program book.

Program Book Advertisements—PDF High Resolution File to: tyonce@redcrosslbcc.org by Oct. 5, 2009

- \$1000 – Full page (Ad Size: 5 x 8), black and white \$1,250 Inside Front Cover Color
- \$500 – Half page (Ad Size: 5 x 3.94), black and white \$1,250 Inside Back Cover Color
- \$250 –Business Card (Ad Size: 2 x 3.5") black and white

*** **Sponsorship/advertisement donations of \$1,000 + will receive corporate link space on the ARC LBCC website from April-December, 2009. Our site receives an average of 57,000 hits a month. To purchase a sponsorship, please contact Toni Yonce at tyonce@redcrosslbcc.org or at 215-801-9954 or visit www.redcrosslbcc.org and select GALA SPONSORS**