



American Red Cross
Lower Bucks County Chapter

2007 Annual Report

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(215) 946 - 4870 • www.RedCrossLBCC.org

Mission Statement

The American Red Cross, a humanitarian organization led by volunteers, guided by its *Congressional Charter* and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for and respond to emergencies.

Message from the Chairman and CEO

This year has been another great moment for our Chapter. We received the Highly Performing Chapter Award for the second year in a row. This prestigious mark is granted to those who have exceeded the standards of excellence in 47 different performance standards. Only a few of the 800 Red Cross Chapters receive this standing each year. We are proud to be one of three chapters to receive it two years in a row.

This honor is a tribute to the commitment and hard work of our volunteers, our staff and the residents and businesses of Bucks County who have offered their support to the American Red Cross.


Our programs and services also had a great year. Disaster Services acquired a new disaster vehicle, feeding trailer and shed. Health and Safety developed and implemented a program to sell safety lanterns with resounding success. Donations provided the Homeless Shelter with a new children's playroom and volunteers helped renovate the library. Blood Services collected more blood donations this year than in recent history.

We could not have accomplished all we have this year without our volunteers and donors.

Looking forward brings many exciting changes. The Red Cross has commenced a restructuring of its internal configuration. This restructuring will reduce inefficiencies and bring all units under one umbrella. The Lower Bucks County Chapter will serve as a Best Practice Chapter and be involved in the national decision making processes.

We are proud to be a part of the past, present and future of the American Red Cross Lower Bucks County Chapter.



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Model
Chairman



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Kathleen Marsh
CEO

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Armed Forces Emergency Services

Assisted 120 families with emergency communications

The American Red Cross provides communication between those in the Armed Forces and their families. We have a worldwide network that reaches service members wherever they are to communicate a birth, death or illness.

Blood Services

Volunteers helped at 292 drives

12,775 pints of blood were donated

Every two seconds, someone in the United States needs blood. The American Red Cross collects and distributes nearly half of the nation's blood supply, and our chapter is proud to contribute. Red Cross volunteers sponsor blood drives, recruit donors, register donors, serve refreshments and transport blood products for distribution to nearly 100 hospitals.

Disaster Services

Responded to 35 incidents

Assisted 168 individuals financially

Disaster response is a congressionally mandated function of the American Red Cross. Across the street, in the community, around the country or in other parts of the world, the Red Cross helps victims of disaster. Disaster relief focuses on meeting people's immediate emergency disaster caused needs.



Health and Safety Services

10,167 Certified in First Aid and CPR

2,222 Trained in Aquatics

435 Trained in other Red Cross related courses

44 Instructors trained

The American Red Cross Health and Safety Services is the leading provider of education and training programs that help people prevent, prepare for, and respond to occupational, community and family health and safety emergencies in Bucks County. Our goal is to provide customer friendly programs that are accessible and responsive to the changing needs of the public.

Homeless Shelter Services

Served 352 People (153 were children)

The American Red Cross, Lower Bucks County Chapter has continually served the homeless since 1985. The temporary shelter was replaced in 1989 with a permanent shelter that has the capacity to house 85 people per night. The shelter provides intensive case management with referrals to numerous social service agencies throughout the county and a 24 hour Homeless Hotline that serves all of Bucks County as well as providing referrals for shelter, food, clothing and addiction/mental health treatment.

International Services

The international tracing program helps local families find relatives with whom they have lost contact because of natural disaster, war, or internal conflict. We are here to bridge the communication gap and reunite families

Volunteer Services



Youth/ Young Adult Volunteers - 213

Adult/Senior Volunteers - 469

Unregistered Volunteers - 529

We depend on volunteers of all ages to carry on our work. Volunteers constitute 97% of our total workforce, serving as members of the board, instructors teaching lifesaving skills, disaster action team members, office administrators and more.

Statement of Activities Years Ended June 30, 2007 and 2006

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total June 30, 2007	Total June 30, 2006
PUBLIC SUPPORT					
United Way	\$ 112,821	\$ 74,450		\$ 187,271	\$ 163,294
Membership campaign	160,945			160,945	204,030
Other contributions	84,956	1,119,988	\$2,000	1,206,944	1,455,666
Legacies, bequests, annuities	498,219	-		498,219	86,597
Special Events	97,456	101,872		199,328	191,884
Chapter restricted contributions		44,752		44,752	43,191
Total Public Support	954,397	1,341,062	2,000	2,297,459	2,144,662
REVENUE					
Gain on resale inventory	36,229			36,229	22,010
Safety program fees	115,214			115,214	127,749
Interest received	76,094	751		76,845	49,959
Lifeline	19,020			19,020	15,460
Inter-Red Cross revenues	78,663			78,663	47,572
Realized gains (losses)	(1,861)	-		(1,861)	(1,375)
Unrealized gains (losses)	93,260	45	1,314	94,619	42,610
Loss on disposal of asset	(11,053)			(11,053)	(3,264)
Reclassifications to/from unrestricted class	1,507,627	(1,507,627)		-	-
Total Revenue	1,913,193	(1,506,831)	1,314	407,676	300,721
Total Support and Revenue	2,867,590	(165,769)	3,314	2,705,135	2,445,383
EXPENSES					
Services to military families	45,410			\$ 45,410	30,515
Disaster services	202,725			202,725	190,080
Blood services	27,280			27,280	24,342
Shelter services	1,487,941			1,487,941	1,430,178
Health and safety services	196,794			196,794	167,038
Community volunteer services	37,375			37,375	74,228
International services	6,383			6,383	6,327
Membership and fund raising	306,388			306,388	283,421
Management and general	95,162			95,162	78,211
Total Functional Expenses	2,405,458	-	-	2,405,458	2,284,340
National - chapter assessment	137,947			137,947	125,406
Total Expenses	2,543,405	-	-	2,543,405	2,409,746
EXCESS OF PUBLIC SUPPORT AND REVENUE OVER EXPENSES	324,185	(165,769)	3,314	161,730	35,637

Thank you for your support!



The Clara Barton Society is comprised of over 110 Lower Bucks County individuals and organizations who share her caring and commitment through their support of the Red Cross. Membership includes those who financially support our chapter at a \$1,000 level or greater, (not including special event participation) within a given fiscal year.

Benefits include framed certificate, lapel pin, and recognition on the financial development page of our website and VIP invitations to certain events. All benefits are optional and may be accepted or declined as desired by each donor.

For more information please contact: John Majane at (215) 946-4870.